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A Chalk Talk Luncheon with NFL Hall of Fame Quarterback Steve Young will benefit Rawhide Boys Ranch on Monday December 8th in preparation for the Monday Night Football game. The presentation will feature the current ESPN analyst paying tribute to Bart Starr for his role as co-founder of Rawhide and career as a Hall of Fame Packer quarterback and previewing the Packers vs. Atlanta Falcons game taking place later that evening. Following the event Bart Starr’s son Bart, Jr., Steve Young, Rawhide Founders John and Jan Gillespie, alumni and staff will be available for comment. About 200 are expected in attendance.

**What:**This Friday, Kimberly-Clark IT Services will raise over $100,000 by hosting a Charity Golf Classic to benefit three North East Wisconsin charities: Rawhide Boys Ranch, The Volunteer Center of East Central Wisconsin and St. Joseph Food Program.

**When:**Friday July 19, 2013
7:00 a.m.     Kimberly-Clark leadership and charities available for comment
8:30 a.m.     Opening Ceremonies
9:00 a.m.     Golf Scramble begins
2:30 p.m.     Closing Ceremonies

**Where:**Brett Mid Vallee Golf Course
3850 Mid Valley Drive
De Pere, WI 54115

**Why:**Dating back to 1997, this golf event was originally organized as a benefit for cancer research in memory of a former Kimberly-Clark team member. In 2010, The Kimberly-Clark IT Charity Golf Classic transitioned its focus to benefit three local charities: Rawhide Boys Ranch, Children’s Hospital and Volunteer Center for East Central Wisconsin. Last year’s event raised a total of $130,702 that was equally divided between the recipients. Total proceeds raised since the Kimberly Clark IT Charity Golf Classic’s inception are more than $1,128,000!

**To Donate:** You can participate in the silent auction taking place from 7:30 to 3:00 on Friday by going to this website:

<http://www.32auctions.com/2013KCGolfClassic>You can also send donations to:
Bonnie La Dow
Kimberly-Clark Corporation
2001 Marathon Avenue
Neenah, WI 54956
Make checks payable to: ***Volunteer Center of East Central Wisconsin***

About Rawhide: Located outside of New London, Wisconsin, Rawhide Boys Ranch emphasizes a faith-based residential environment as an alternative to juvenile corrections for court-referred and at-risk young men. In addition, Rawhide provides services to youth and their families through community-based programs, such as outpatient counseling, adventure based summer camps and intensive family weekends. Families interested in scheduling an appointment for outpatient counseling services in Green Bay should visit [www.rawhide.enfusendev.com/strongfamily](https://www.rawhide.org/who-we-help/counseling-services/) or call toll free 1-877-300-9101. Most major health insurance plans are accepted and a sliding fee is also available. Learn more about Rawhide by visiting the website at [www.rawhide.enfusendev.com](https://www.rawhide.org/).